

OLYMPIC HERO

Rulon Gardner



2000 OLYMPIC GOLD
2004 OLYMPIC BRONZE



Global talent booking agency & management company

PO Box 494314 * Port Charlotte, FL 33949
941.624.2254 - booking@celebritydirect.net

www.CelebrityDirect.net

Celebrity Direct Entertainment is proud to represent U.S. Olympic Wrestling Hero, Rulon Gardner! Not only did Rulon win Olympic Gold in the 2000 Olympics, but Rulon's story of how he won the Gold, and the story of his life -- is absolutely amazing!

Book Rulon now, for a variety of events, and have him personally tell his inspiring story to your audience! He's perfect for motivational and corporate speaking, clinics, movie viewings at theaters or conferences, Q&A sessions, autograph signings, speaking to schools and sports teams... and so much more.

From "Underdog" to "American Hero": Defeating The Russian Bear, Alexander Karelin, is a story in itself, the true-life story of "Rocky." Karelin hadn't been defeated in 13 years, and hadn't given up a point in 6 years! It was assumed Karelin was an easy lock to win his 3rd Olympic Gold medal in a row. Gardner was a relatively unknown from small-town Wyoming. Overnight he became an Olympic, and National, hero.

His amazing story doesn't stop there! Hear Rulon talk about overcoming adversity, learning to deal with becoming an overnight sensation.... and thriving! Rulon miraculously survived being stranded in the wilderness, a motorcycle accident, a plane crash and so much more! Even with an amputation, Rulon would go on to win Bronze at the 2004 Olympics in Athens, and would ultimately go on to appear on NBC's "Biggest Loser" as he battled his own demons.

Gardner is an acclaimed corporate speaker, and is easy to work with and personable. Call us today for booking inquiries for any of your events.

Attached is a complete promo pack for your review. And be sure to watch "Rulon" for free on The Olympic Channel at <https://olympics.com/en/films/rulon>

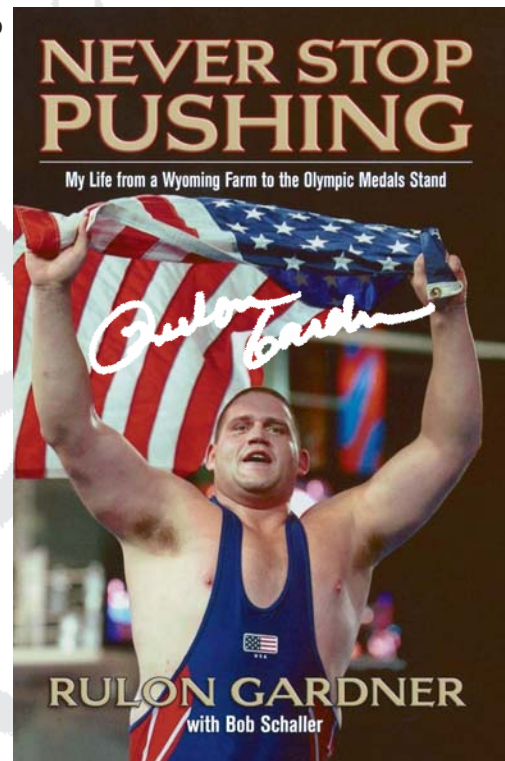
-- you won't be disappointed!

Sincerely,

CORD G. COSLOR
Celebrity Direct Entertainment
Port Charlotte, FL

RULON IS PERFECT FOR SO MANY EVENTS!

- * speaking
 - corporate
 - motivation
- * wrestling clinics
- * movie viewings
 - Q&A following presentation of his documentary movie "Rulon"
- * autograph signings
- * meet n' greets
- * "Never Stop Pushing" book signings
- * spokesperson
- school assemblies
- sports teams



direct: 941-624-2254

2000 Olympic Games "Miracle On The Mat"

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QUICK BIOGRAPHY

Athlete: Rulon Gardner

Agent: Cord Coslor w/ Celebrity Direct

The youngest of nine children, Rulon Gardner was born to Reed and Virginia Gardner on August 16, 1971. He was raised on a dairy farm, where the family grew crops and milked cows twice a day, and where Rulon learned his work ethic. That work ethic would later earn this Greco-Roman wrestler a Gold Medal in the 2000 Olympic Games in Sydney, when he defeated the legendary Alexander Karelin, in what came to be known as the "Miracle on the Mat." After a near-death experience resulting from a snowmobile accident and the subsequent loss of a toe to amputation, Rulon returned to the mat to win a Bronze Medal in the 2004 Olympic Games in Athens. Following the Athens Games, Rulon survived a plane crash in Lake Powell in 2007.

Throughout his career, Rulon has been recognized as a superb athlete and role model. He has won the James E. Sullivan "Amateur Athlete of the Year" award, the ESPY Award for "US Olympic Athlete of the Year," the Jesse Owens Award, the USOC Sportsman of the Year award, the ESPN Arete Award for "Superlative Performance," USA Today's Sports award for "Best Original Score," was named to the Sporting News' "Top 100 Most Powerful" list in sports and was selected by his peers to be the USA Flag Bearer at the Closing Ceremonies of the Sydney Olympic Games. Rulon has also appeared on The Late Late Show, Cold Pizza, The Best Damn Sports Show Period, Conan O'Brien, David Letterman, Good Morning America, Jay Leno, The Oprah Winfrey Show, Rosie O'Donnell and the Today Show.



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contact information:

Cord Coslor

office: 941.624.2254
cord@celebritydirect.biz
www.CelebrityDirect.net
www.RulonGardner.com

PO Box 494314
Port Charlotte, FL 33949

SPEAKER

In the 2000 Olympic Games in Sydney, Rulon Gardner shocked the world when he defeated the previously unbeaten Russian, Alexander Karelin. After a devastating accident where he was lost in the Wyoming wilderness overnight in winter, sopping wet, he moved past the amputation of a toe to win Olympic Bronze in the 2004 Olympics held in Athens... where he ceremoniously retired from Greco-Roman Wrestling.

Rulon shares with his audience the sense of determination, the self-confidence, and the fighting spirit that gave him the strength to stand up against seemingly unbeatable odds - and win!

Speech Topic: "Never Give Up, Never Stop Trying: 7 Steps to Success"
Genre: Motivation; Overcoming Adversity

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MOTIVATIONAL SPEAKING AND APPEARANCES

Book Rulon for your next corporate meeting, convention, community event, fundraiser, school function or graduation! Rulon will motivate and inspire, and leave a lasting impression on your group.

Contact Rulon's agent, Cord Coslor, for more information.

"Never Give Up, Never Stop Trying: 7 Points To Success"

Rulon shares personal experiences to illustrate how persistence leads to success:

1. *Go Back To The Basics*
2. *Turn The Negatives Into Positives*
3. *Aim High When You're Feeling Low*
4. *Enlist Others*
5. *Train Hard*
6. *Take Care Of Business*
7. *Don't Rest On Your Laurels*

PARTIAL CLIENT LIST

AT&T	Indiana Sports Corporation	Sports Illustrated Week (Yosemite)
Boy Scouts of America	John Hancock	State Games (UT, IA, VA, MT, NE, CO) "State Games of America"
Central Wyoming College	Kansas Life Insurance	Spokesman
Colorado College	Lathrop Equipment	State Games of America (PSA)
Colorado Rockies	LDS Church Groups (particularly youth)	Syngenta
Denver Stock Show	Margaret Mercy Healthcare (IN)	Syngynite
Diamond Nuts	Merck	Texas Beef Producers
ESPN Week (Branson)	Merial	USO Tours (MVP)
Farm Bureau of Iowa	Merrill Lynch	UVSU (Orem, UT)
Future Farmers of America (National, Wyoming and Montana)	National Western Stock Show	Wal-Mart
4-H (National)	Omaha Wellness Council	Weber State University
Encana Pipeline	Pork Producers	Western States Roofing
Great Harvest (MT)	Pro Video and Sound (CA)	Contractors Association
Harley Davidson	Roche Pharmaceuticals	Westfalia Surge
High Schools (WY, TX, IN, UT, ID, CO, MT, OR, OH, PA)	Rocky Mountain Nationals Wrestling Tournament	Wisconsin Wrestling
"When do high schoolers listen to advice? When Rulon Gardner is the one giving it." ("Idaho State Journal," by Casey Santee, 10/15/2003)	Salvation Army	Wyoming Business Alliance
Hilton Hotels	Saxton-Pierce Restaurants (MS)	Wyoming Team Nutrition (PSA)
	Simplot Games	Young Dairy Leaders Conference
	Soy Producers	
	Special Olympics Colorado Hall of Fame Gala	

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CLIENT REACTIONS

“ Rulon did an outstanding job! Not only was his speech great, but he stuck around for two hours to sign autographs. I would absolutely recommend him for another conference.”

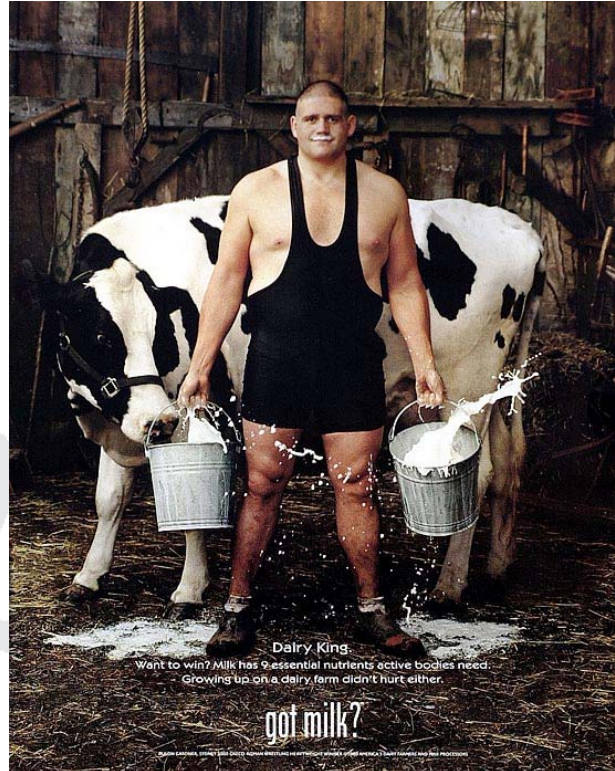
American Skandia

“Rulon was a charmer. He is a very compelling speaker. He comes across as your all American hometown boy. We liked the tennis shoes. Another plus-he recites his presentation without ever going to the podium. His practice makes perfect. He was a hit.”

Mechanical Contractors of America

“Rulon was an outstanding success at our meeting in Cancun last week. He did a great job. He really played to the audience and they loved him. His warm, open personality and sense of humor were evident both on and off-stage. At the end of the interview, he posed with the attendees while everyone took pictures.”

IBM Corporation



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Dear Rulon,

I wanted to take a moment on behalf of Dish Network to let you know how pleased we are with the presentation you made during our annual convention in Orlando, Florida.

Your presentation was highly motivational and even more so, it was very inspirational. Everybody in the audience was hanging on to every word. It was obvious that you had and held their attention.

The presentation in front of our audience ... well that's what we'll refer to as the 'on the surface' aspect of your performance. We're writing because of what we've found beyond the surface. People held on to what you shared. Even though it's been several months since they saw you, people are still talking about you and what they learned from the stories and personal experiences that you shared. Only time can tell if somebody truly motivates our group. Your words met the challenge of time and yes, in fact, you motivated our group.

It's been a great pleasure to work with you and to associate ourselves with you. We look forward to more opportunities in the future and are happy to share our pleasure with any other organizations that may be in search of an outstanding motivational and inspiration speaker. Please feel free to share this letter or to have people reach out to us directly.

Warm regards,
Amir Ahmed
Senior Vice President DISH Network

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YOU MAY HAVE SEEN RULON HERE...

AWARD SHOWS

ESPY Awards (2001)
ESPN Arete Awards (2001)

TALK SHOWS

Conan O'Brien (Friday, October 6, 2000, Show # 1323)
David Letterman (Friday, October 6, 2000, Show # 1488: "Rulon Gardner Presents the Top Ten";
Friday, August 27, 2004, Show # 2225 "10 Olympians Present the Top Ten")
Good Morning America (Friday, October 6, 2000)
Jay Leno (Wednesday, July 28, 2004, Show # 2753)
The Oprah Winfrey Show (December 28, 2000, "Newsmakers of 2000")
Rosie O'Donnell (Tuesday, October 10, 2000)
The Today Show
CBS Morning Show

COMMERCIALS

Dr. Scholl's
Got Milk? "Dairy King: Want to Win? Milk has 9 essential nutrients active bodies need.
Growing up on a dairy farm didn't hurt either." (2000)
Sony Walkman
Touchdown Herbicide (Syngenta) "Touchdown with Olympic Gold Medalist Rulon Gardner"
Wyoming Tourism Board

TELEVISION

CNN (Monday, October 9, 2000)
Nash Bridges "Recover Me" (episode #6.12), February 2, 2001
"Did you see him on Nash Bridges? He hauled a 150-pound desk up a flight of stairs.
He arm-wrestled a bad guy who called him "doughboy" and, of course, threatened
'to tear him limb from limb.' Rulon won." ("Gardner is Guy You Can Like," Cincinnati
Enquirer, 6/24/2001)
Who Wants To Be a Millionaire?
(won \$125,000, with half going to The Generations Foundation, Inc. charity)
NBC Olympics (2000 Sydney and 2004 Athens)
"The Returned Missionary" (film), role of "Good Samaritan," 2003
The Biggest Loser (2011, Season 11)
NBC Sports Analyst: 2008 Summer Olympics

MOVIES

"Rulon" documentary produced by the Olympic Channel, 2020.

continued... ==>

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MAGAZINES

Time magazine:

"The Best Pictures of the Year: Shoeless Woe," p. 5 and 61 (spread) (12/20/04;

"Rulon Gardner: A jumbo farm boy from Wyoming shocks the world, and himself, by wrangling a Russian tank" by Joel Stein (October 9, 2000)

Time : "The Best Pictures of the Year: Shoeless Woe," p. 5 and 61 (spread) (12/20/04;

"Rulon Gardner: A jumbo farm boy from Wyoming shocks the world, and himself, by wrangling a Russian tank" by Joel Stein (October 9, 2000)

Newsweek "Ready for Prime Time" (August 2004)

GQ (October 2002, p. 210)

Vanity Fair (December 2000)

People "25 Most Intriguing" (December 25, 2000-January 1, 2001)

Sports Illustrated

"American Gardner Stuns Karelin In Huge Upset" (September 27, 2000)

"Bumper Crop: By beating the unbeatable Karelin, US farm boy Rulon Gardner reaped a stunning golden harvest" (October 9, 2000)

"Feet First: After a snowmobile mishap left him ravaged by frostbite and cost him a toe, Olympic heavyweight Rulon Gardner is taking his come back one step at a time" (June 3, 2002)

Parade

The Sporting News "Miracle on the Mat: Wrestler Rulon Gardner wins the gold medal in the Olympics" (October 9, 2000)

#80 on "100 Most Powerful" List

Amateur Wrestling

Guideposts

NEWSPAPER

NY Times

USA Today

Post Register

Los Angeles Times

Salt Lake Tribune

Casper Star Tribune

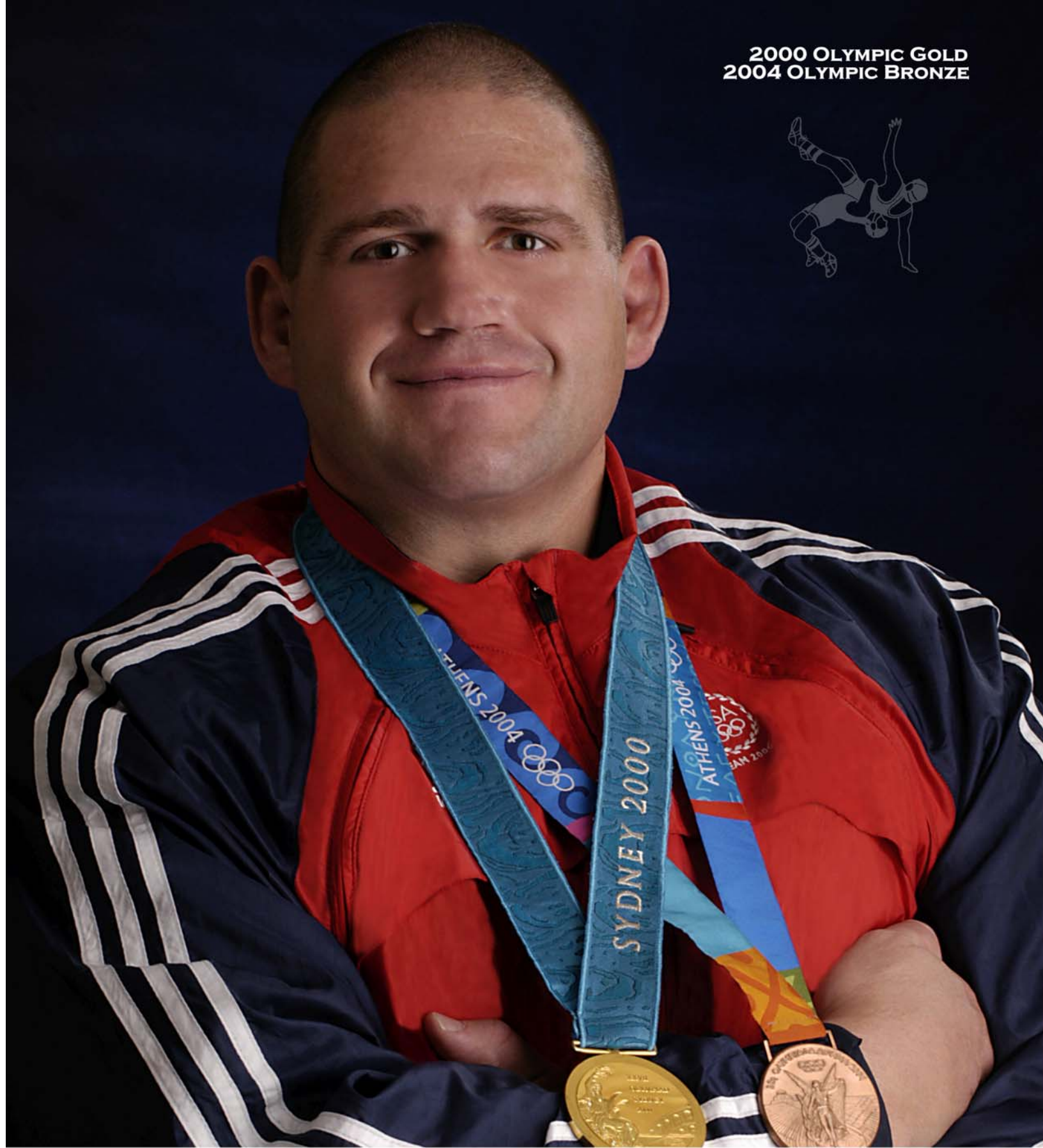
Colorado Springs Gazette

Denver Post

Deseret News (including photo gallery and archives)

2000 Olympic Games "Miracle On The Mat"

2000 OLYMPIC GOLD
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RULON GARDNER
Miracle on the Mat

(this resume was last updated in 2006)

Rulon Gardner

**Olympic Greco-Roman Wrestler
(Retired); Motivational Speaker
Olympic Gold Medal Winner 2000
World Champion 2001
Olympic Bronze Medal Winner 2004**



Personal Information

Date of Birth: August 16, 1971

Height: 6'2"

Weight: 265

Hometown: Afton, WY

Education: Ricks College (1991) and University of Nebraska (B.S., Physical Education and Health 7-12) (1996)

Hobbies: Playing with his dogs, wakeboarding and snowmobiling

Awards and Honors

- ❑ ESPY Nominee, "Best Comeback" (2005)
- ❑ NASPE Hall of Fame award (2005)
- ❑ YMCA of Greater Salt Lake "Man of the Year" award (2005)
- ❑ Gene Autry Courage Award (2005)
- ❑ MSNBC "**Picture of the Year**," 2004 Olympics (2004)
- ❑ USA Wrestling "**Man of the Year**" (2001)
- ❑ James E. Sullivan Award "**Amateur Athlete of the Year**" (2001)
- ❑ ESPY Award "**U.S. Olympic Athlete of the Year**" (2001)
- ❑ **Jesse Owens Award** (2001)
- ❑ Citizenship Through Sports Alliance USOC Recipient (2001)
- ❑ Wyoming Sports Hall of Fame "**Athlete of the Year**" (2001)
- ❑ **USOC Sportsman of the Year** (second wrestler in history to receive honor) (2001)
- ❑ **U.S. Olympic Spirit Award** (2001)
- ❑ Inducted into Ricks College Athletic Hall of Fame (2001)
- ❑ ESPN Arete Award "**Superlative Performance**" (2001)
- ❑ USA Today's Sports "**Best Original Score**" (2000)
- ❑ **USA Flag Bearer at Closing Ceremonies of Sydney Olympic Games** (2000)
(nominated and selected by peers)
- ❑ Amateur Wrestling "**News Man of the Year**" (2000)
- ❑ USA Wrestling "**Greco-Roman Wrestler of the Year**" (2000)
- ❑ 6th Place Associated Press "Male Athlete of the Year" (2000)
- ❑ The Sporting News "**Top 100 Most Powerful**" list in sports (2000)



Competition Results

2005

Winner—New Year's Eve Pride Fight (Mixed Martial Arts) versus Olympic Gold Medalist in Judo

2004

Bronze Medal-2004 Olympic Games, Athens, Greece

2003

1st Place—NYAC Christmas Tournament

1st Place—Sunkist International Tournament

Silver Medal—Pan American Games

1st Place—USA Wrestling World Team Trials

Silver Medal—Dave Schultz Memorial Tournament

1st Place—Kurt Angle Classic



2001

Gold Medal--World Wrestling Championships, Patras, Greece

1st Place—World Team Trials

National Champion—USA Wrestling 130 kg Greco-Roman

Belt Series Winner—Senior Greco-Roman Championship

2000

Gold Medal-2000 Olympic Games, Sydney, Australia (defeated previously undefeated Aleksandr Karelin in "Miracle on the Mat")

1999

1st Place—Winter Classic

1998

Gold Medal—Pan American Games

1st Place—Vantaa Cup (Finland)

Belt Series Winner—Senior Greco-Roman Championship

1997

National Champion—USA Wrestling 130 kg Greco-Roman

Belt Series Winner—Senior Greco-Roman Championship

5th Place—World Wrestling Championships (Poland)

1996

1st Place—World Cup 130 kg Greco-Roman

1995

National Champion—USA Wrestling 130 kg Greco-Roman

1993

4th Place—NCAA Championships

1991



1st Place—NJCAA Championships

1989

1st Place—Wyoming State High School Championships (heavyweight)

Media Exposure

Television

“The entire American pop-culture video collection, circa 2001. He has done them all.”

(“Gardner is Guy You Can Like,” Cincinnati Enquirer, 6/24/2001)

Award Shows

- ESPN Arete Awards (2001)
- ESPY Awards (2001)

Talk Shows

- Last Call with Carson Daly (January 2006)
- Fox and Friends (December 2005)
- Spotlight: Rulon Gardner, Fox Sports Network Rocky Mountain (October 2005)
- The Late Late Show (Tuesday, April 12, 2005)
- ESPN Cold Pizza (Friday, March 25, 2005)
- Fox and Friends (Thursday, March 24, 2005)
- The Best Damn Sports Show Period (Tuesday, March 22, 2005)
- CSTV “One To One” (30 minute interview) (February 2005)
- ESPN Cold Pizza (Monday, December 13, 2004)
- Conan O’Brien (Friday, October 6, 2000, Show # 1323)
- David Letterman (Friday, October 6, 2000, Show # 1488: “Rulon Gardner Presents the Top Ten”; Friday, August 27, 2004, Show # 2225 “10 Olympians Present the Top Ten”)
- Good Morning America (Friday, October 6, 2000)
- Jay Leno (Wednesday, July 28, 2004, Show # 2753)
- The Oprah Winfrey Show (December 28, 2000, “Newsmakers of 2000”)
- Rosie O’Donnell (Tuesday, October 10, 2000)
- The Today Show (numerous appearances)
- CBS Morning Show (numerous appearances)

Commercials

- Jason Foundation public service announcement (teen suicide prevention) (March 2005)
- State Games of America public service announcement (February 2005)
- Dr. Scholl’s
- Got Milk? “Dairy King: Want to Win? Milk has 9 essential nutrients active bodies need. Growing up on a dairy farm didn’t hurt either.” (2000)
- Sony Walkman
- Touchdown Herbicide (Syngenta) “Touchdown with Olympic Gold Medalist Rulon Gardner”
- Wyoming Tourism Board

Other Media Coverage

- Voiceamerica.com Interview (Wednesday, May 11, 2005)
- Real Pro Wrestling Season 1, Color Commentator (Fox Sports and PAX) (Spring 2005)
- National Public Radio (January 2005)

- CNN (Monday, October 9, 2000)
- Nash Bridges “Recover Me” (episode #6.12), February 2, 2001
 - *“Did you see him on Nash Bridges? He hauled a 150-pound desk up a flight of stairs. He arm-wrestled a bad guy who called him “doughboy” and, of course, threatened ‘to tear him limb from limb.’ Rulon won.”* (“Gardner is Guy You Can Like,” Cincinnati Enquirer, 6/24/2001)
- Who Wants To Be a Millionaire? (won \$125,000, with half going to The Generations Foundation, Inc. charity)
- NBC Olympics (2000 Sydney and 2004 Athens)
- “The Returned Missionary” (film), role of “Good Samaritan,” 2003
- ESPN *“Gardner Battles to Rebuild His Life,”* by Cynthia Faulkner (February 13, 2003)

Magazine

Kids Sports Monthly (January 2005)

Time

- *“The Best Pictures of the Year: Shoeless Woe,”* p. 5 and 61 (spread) (December 20, 2004);
- *“Rulon Gardner: A jumbo farm boy from Wyoming shocks the world, and himself, by wrangling a Russian tank”* by Joel Stein (October 9, 2000)

Newsweek *“Ready for Prime Time”* (August 2004)

GQ (October 2002, p. 210)

Vanity Fair (December 2000)

People *“25 Most Intriguing”* (December 25, 2000-January 1, 2001)

Sports Illustrated

- *“American Gardner Stuns Karelin In Huge Upset”* (September 27, 2000);
- *“Bumper Crop: By beating the unbeatable Karelin, US farm boy Rulon Gardner reaped a stunning golden harvest”* (October 9, 2000);
- *“Feet First: After a snowmobile mishap left him ravaged by frostbite and cost him a toe, Olympic heavyweight Rulon Gardner is taking his comeback one step at a time”* (June 3, 2002)

Parade

The Sporting News

- *“Miracle on the Mat: Wrestler Rulon Gardner wins the gold medal in the Olympics”* (October 9, 2000);
- #80 on *“100 Most Powerful”* List

Amateur Wrestling

Guideposts

ESPN The Magazine *“Best Moments of 2004”* (December 2004)

Investor’s Business Daily *“Leaders & Success: Winning Big With His Attitude,”* by Mike Angell (January 10, 2005)

Newspaper

NY Times

USA Today *“Gardner Taking His Moves Home,”* by Gary Mihoces (August 25, 2004)

Post Register

Los Angeles Times

Salt Lake Tribune

Casper Star Tribune

Colorado Springs Gazette

Denver Post

Deseret News (including photo gallery and archives)

Cincinnati Enquirer "*Gardner is Guy You Can Like,*" by Paul Daugherty (June 24, 2001)

Idaho State Journal "*When Rulon Gardner Speaks, High School Students Listen,*" by Casey Santee (October 15, 2003)

San Diego Union Tribune "*Worth his weight,*" by Nicole Vargas (January 23, 2005)

NJ Star Ledger

Motivational Speaking:

Topic: "Never Give Up, Never Stop Trying"

7 Points To Success:

- (1) Go Back to the Basics,**
- (2) Turn the Negatives Into Positives,**
- (3) Aim High When You're Feeling Low,**
- (4) Enlist Others,**
- (5) Train Hard,**
- (6) Take Care of Business, and**
- (7) Don't Rest on Your Laurels**

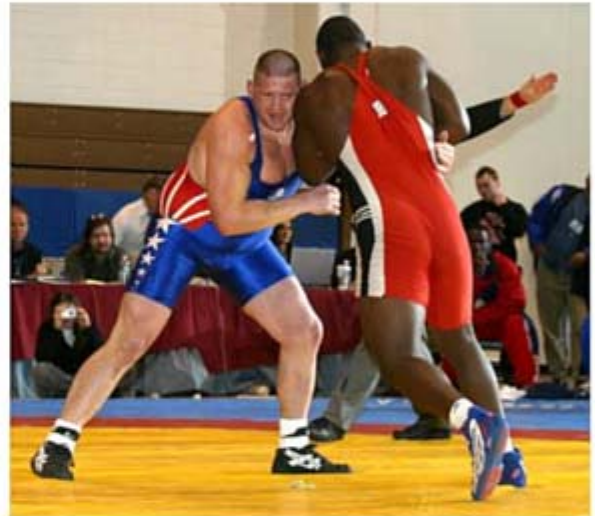
Client List

- Agland Co-Op 100th Anniversary (Greeley, CO)
- American Dental Association (Philadelphia, PA)
- American Indian Services (Salt Lake City, UT; Idaho Falls, ID)
- American Skandia
 - "*Rulon did an outstanding job! Not only was his speech great, but he stuck around for two hours to sign autographs. I would absolutely recommend him for another conference.*"
- American Wrestling Camp (Cazenovia, NY)
- AT&T
- Beneficial Financial (Palm Springs, CA)
- Best Buddies (Salt Lake City, UT)
- Big Bend Community College (Spokane, WA)
- Boy Scouts of America (Rapid City, SD)
- Boys and Girls Club (Tremonton, UT)
- Brian Keck Wrestling Camp (Cleveland, OH)
- Bruce Baumgartner Wrestling Camp (Edinoro, PA)
- Butte County Schools (Arco, ID)
- Central Wyoming College (WY)
- CHS, Inc.
- Coca-Cola (Chicago, IL)
- Colby High School (Colby, KS)
- Colorado Academy (Denver, CO)
- Colorado College (Colorado Springs, CO)
- Colorado Rockies MLB Team (Denver, CO)
- Culver Academy Montgomery Lecture Series (South Bend, IN)
- Dana College Wrestling Camp (Blair, NE)
- DARE Graduations (WY)

- ❑ Denver Stock Show (Denver, CO)
- ❑ Diamond Nuts
- ❑ Eastern Montana Wrestling Camp (MT)
- ❑ ESPN Week (Branson)
- ❑ Eye Care for Kids (Salt Lake City, UT)
- ❑ Farm Bureau of Iowa (IA)
- ❑ Future Farmers of America (National, WY and MT)
- ❑ 4-H (National) (Washington, DC)
- ❑ Encana Pipeline
- ❑ Evanston Elementary School (Evanston, WY)
- ❑ GAHPERD Convention (Atlanta, GA)
- ❑ Gold Beach School (Gold Beach, OR)
- ❑ Great Harvest (MT)
- ❑ Greenfield Elementary School (Saratoga Springs, NY)
- ❑ Harley Davidson (Dallas, TX)
- ❑ High Schools (WY, TX, IN, UT, ID, CO, MT, OR, OH, PA, CA)
 - *“When do high schoolers listen to advice? When Rulon Gardner is the one giving it.”*
 (“Idaho State Journal,” by Casey Santee, 10/15/2003)
- ❑ Hilton Hotels
- ❑ Himmelesk Festival (Cedar City, UT)
- ❑ Holly High School (Holly, CO)
- ❑ Hurricane Katrina Victim Wrestling Clinic (Gulfport, MS)
- ❑ Hy-Vee Food Stores (Des Moines, IA)
- ❑ Indiana Sports Corporation
- ❑ International Business Machines Corporation (IBM)
 - *Rulon was an outstanding success at our meeting in Cancun last week. He did a great job. He really played to the audience and they loved him. His warm, open personality and sense of humor were evident both on and off-stage. At the end of the interview, he posed with the attendees while everyone took pictures.”*
- ❑ John Hancock (Dallas, TX; Laguna-Nigel, CA; Orlando, FL; Vail, CO; Boston, MA; Chicago, IL; Scottsdale, AZ; San Antonio, TX)
- ❑ Journeyman Athletics Wrestling Camp (Montgomery, NY)
- ❑ Justice High School Graduation (Boulder, CO)
- ❑ Kansas Life Insurance
- ❑ Ken Chertow Wrestling Camp (Wassau, WI)
- ❑ Kimberly Middle School Wrestling Camp (Kimberly, ID)
- ❑ Lakeview High School (Columbus, NE)
- ❑ Laramie County Community College (Laramie, WY)
- ❑ LaSalle Bank (Chicago, IL)
- ❑ Lathrop Equipment
- ❑ Lawson Software
- ❑ LDS Church Groups (particularly youth) (WY, NY, UT, ID)
- ❑ Margaret Mercy Healthcare (IN)
- ❑ Mechanical Contractors of America
 - *“Rulon was a charmer. He is a very compelling speaker. He comes across as your all American hometown boy. We liked the tennis shoes. Another plus-he*

recites his presentation without ever going to the podium. His practice makes perfect. He was a hit."

- ❑ Merck
- ❑ Merial
- ❑ Merrill Lynch (Orlando, FL; Boston, MA; Dallas, TX; Chicago, IL)
- ❑ Minden Schools (Minden, NE)
- ❑ Monavie (Jacksonville, FL; St. Petersburg, FL; Denver, CO)
- ❑ Montana Farmers Union (Great Falls, MT)
- ❑ National Chiropractors Association/FL Chiropractors Association (Orlando, FL)
- ❑ National Milk Producers Annual Meeting (San Francisco, CA)
- ❑ National Rural Telecommunications Cooperative (San Diego, CA)
- ❑ National Western Stock Show (Denver, CO)
- ❑ Nebraska Children's Home Society Foundation (Scottsbluff, NE)
- ❑ Nebraska Coaches Association (Lincoln, NE)
- ❑ OH Turf Grass Association (Columbus, OH)
- ❑ Omaha Wellness Council (Omaha, NE)
- ❑ Optimist Club (Madison, WI)
- ❑ Overstock.com (Salt Lake City, UT)
- ❑ PA Junior Wrestling Tournament (Hershey, PA)
- ❑ Pfizer (Colorado Springs, CO)
- ❑ Pork Producers
- ❑ President's Physical Fitness Award Ceremony, Niles North High School (Chicago, IL)
- ❑ Professional Dairy Producers (Madison, WI)
- ❑ Pro Video and Sound (CA)
- ❑ Republicans of Fremont County (WY)
- ❑ Roche Pharmaceuticals (Las Vegas, NV)
- ❑ Rocky Mountain Nationals Wrestling Tournament (Denver, CO)
- ❑ Salem Schools (Salem, OR)
- ❑ Salvation Army
- ❑ San Diego State Boosters (Timmins, CO)
- ❑ Saxton-Pierce Restaurants (MS)
- ❑ Simplot Games (Pocatello, ID)
- ❑ Soy Producers
- ❑ Special Olympics of Colorado Hall of Fame Gala (Denver, CO)
- ❑ Sports for Kids (Torrington, WY)
- ❑ Sports Illustrated Week (Yosemite)
- ❑ Sportsman's Warehouse (Colorado Springs, CO; Salt Lake City, UT; Idaho Falls, ID)
- ❑ State Games (UT, IA, VA, ME, MT, NE, NH, CO)— "State Games of America" Spokesman
- ❑ Steve Fraser Wrestling Camp (Adrian, MI; Idaho Falls, ID)
- ❑ Syngenta
- ❑ Syngynite
- ❑ Texas Beef Producers



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- ❑ Texas Roadhouse (Honolulu, HI)
 - ❑ Tom Brands Wrestling Camp (Salmon, ID)
 - ❑ University of Denver Hockey Team (Denver, CO)
 - ❑ University of Utah (Salt Lake City, UT)
 - ❑ University School (Greeley, CO)
 - ❑ University of Wyoming
 - ❑ United States Olympic Committee
 - ❑ USA Wrestling
 - ❑ USO Tours (Iraq, Virginia)
 - ❑ UT Education Convention (Salt Lake City, UT)
 - ❑ UT Mining Association (Park City, UT)
 - ❑ UT Trucking Association (Cedar City, UT)
 - ❑ UT Valley State University (Orem, UT)
 - ❑ Wal-Mart
 - ❑ Warren Village (Denver, CO)
 - ❑ Weber State University (Ogden, UT)
 - ❑ Wells Electric Company (Wells, NV)
 - ❑ Wells Schools (Wells, NV)
 - ❑ Western States Roofing Contractors Association
 - ❑ Westfalia-Surge
 - ❑ Wisconsin Wrestling
 - ❑ WY Bar Foundation (Casper, WY)
 - ❑ WY Business Alliance
 - ❑ WY Contractors Association (Casper, WY)
 - ❑ WY State High School Wrestling Championships (Casper, WY)
 - ❑ WY Team Nutrition (WY)
 - ❑ Young Dairy Leaders Conference (Tampa, FL)

"But Gardner found time to return to his small hometown...to a community [Afton, WY] ready to welcome their conquering hero....Schools closed so that students...could line the main street and greet the local wrestler as he jogged into town with the American flag....Unable to see Gardner or shake his hand, the pint sized fans tired and grew restless. For them the highly anticipated day turned into one long wait on the sidelines. Gardner was on his way to Colorado for a quick stopover before he heard of the students' disappointment. That's when this wrestling wonder showed his real strength lies not in his massive 54' chest, but in his heart. After spending a long, sleepless night autographing thousands of pictures (one for every student in the town and surrounding valley), Gardner returned to Afton, unaccompanied by any announcement or fan fare, to spend the day personally visiting the local schools. 'For over an hour he mesmerized them, telling them to avoid drinking and drugs. He encouraged them to listen to their parents, schoolteachers and other leaders. He told them to go for their dreams and do something better with their lives than cruise main street.'" ("Rulon Gardner: Not To Big To Be Small," by Kerry Bennett, September 2000)

Current Sponsors

Asics (Rulon Gardner Signature Shoe, the "The Rulon" Fall 2005 release)

Great Western Auto

Westfalia-Surge

John Hancock

"The 'Best Story In Sports' sits in the stands at Cintas Center, alone but for his father and a few autograph hounds. 'Rulon Gardner, Olympic Champion 2000' he scribbles. 'Thanks for coming out,' Gardner said. It's very possible he means it....there he is, Rulon Gardner, conqueror of the great Russian..., poster boy for plain livin'. When America looks in the mirror, this is who we like to see. He grew up on a dairy farm, for goodness' sake....Rulon's father, Reed, is 70. He still works 500 acres of barley and milks 50 to 60 cows twice a day. The day Reed returned from the Olympics, he was harvesting grain....His proudest moment was not seeing Rulon beat Karelín but seeing Rulon get his degree. We use a lot of time worshipping the wrong gods....So much junk in sports. So much noise. So many people we could never like. Rulon Gardner sits in the Cintas stands, alone but for his father and a few autograph hounds. He doesn't make much noise...." ("Gardner Is Guy You Can Like," Cincinnati Enquirer, Paul Daugherty, 6/24/2001).