

NAT

A Tribute to Nat King Cole

Featuring

Walt Maddox

with his

Sights and Sounds Review



A close-up portrait of Walt Maddox, a Black man with short, dark, curly hair. He is smiling slightly, looking towards the camera. He is wearing a dark suit jacket, a white shirt, and a bright red bow tie. The background is dark and out of focus.

Walt Maddox



CELEBRITY DIRECT
ENTERTAINMENT

GLOBAL TALENT BOOKING AGENCY & MANAGEMENT COMPANY

www.CelebrityDirect.net

SUPER



PRODUCTIONS

Walt Maddox and Super M Productions wants to offer you the opportunity to be a major sponsor of Walt Maddox tribute to Nat King Cole.

These exciting performances are an energy filled, high intensity tribute to one of the all time greatest performer's Nat King Cole. Walt brings his own style of warmth, sincerity and excitement to this live performance each and every show.

Walt will be performing all of Nat's greatest hits both adult contemporary and country which Nat executed with the same spirit as all the rest of his renditions. Walt has performed in the Pittsburgh area for many years and is considered a leader in the community. He has received several proclamations from City officials for his work in the Public School systems encouraging kids not to use drugs. (Please attached info.)

Walt's reputation as a Balladeer extraordinaire reaches far and wide. His tribute to Nat has performed to sold out theaters in a number of cities with attendees usually coming back for a second performance.



THE ADVERTISING WORKS

3102 BANKSVILLE RD.

PITTSBURGH PA 15216

PHONE (412) 581-7702

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Advertising doesn't cost ... IT PAYS!

TO: Whom It May Concern,

This letter will serve as the highest recommendation
for THE WALT MADDOX SHOW.

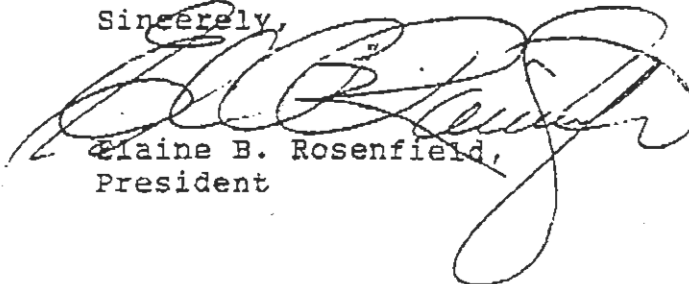
It is truly a most enjoyable, entertaining evening.

Even those who may, at first, be reluctant to attend such
a show, end up not wanting to leave their seats. The music is
wonderful and brings back memories of days gone by. Its
NOSTALGIA -- first class.

It is professionally presented, yet has a homey touch --
very down to earth.

I definitely could see the show again. And when I have
out-of-town guests, would not hesitate to take them to see the
show and in doing so, would again expose myself to such an
enlightening and thoroughly entertaining evening.

Sincerely,



Elaine B. Rosenfield,
President

EBR/mes

MEADVILLE COUNCIL ON THE ARTS

P.O. Box 646 Meadville, PA 16335

February 22, 2010

TO: Whom It May Concern

RE: Tribute to Nat King Cole by Walt Maddox

It is with great pleasure for me to share with you how very pleased and delighted we were with Mr. Walt Maddox and his tribute to the legendary Nat King Cole. So many of the people said his performance brought back so many wonderful memories and reminded them of 'better' days. Mr. Maddox brought down the house with his voice and visual show!

His concert was a fund raiser for our arts council and Academy Theatre and we were so pleased with the results!

To work with an artist with the singing and performing talents of Mr. Maddox was a true inspirational experience and honor. I would recommend Mr. Maddox and his tribute show to any organization looking to entertain their members or as fundraiser. You will not be disappointed!

Sincerely,

A handwritten signature in cursive script, appearing to read "Nancy L. Manning".

Nancy L. Manning
Former Executive Director
Meadville Council on the Arts



Walt Maddox Remembers The Spell of Nat King Cole

NIGHTLIFE: Nat King Cole was so devoid of flamboyance it is easy to overlook the mammoth impact he had on popular music.

For 30 years he put together a consistent string of hit records without ever compromising his smooth, straight-forward, unpretentious style.

Some of his material varied in quality a bit—whose hasn't? In the '60s he had to leave his jazz roots behind and record songs like "Ramblin' Rose" and "Those Lazy, Hazy, Crazy Days of Summer" because he needed hits. But, Ray Charles was already doing country songs by that time, so why couldn't Nat stray a bit, too?

He was facing a new era of pop music, a noisier time when soft ballads like "Too Young," "Mona Lisa" and "Nature Boy" would have been unlikely candidates for attention.

Had Nat not died in 1965, it would have been interesting to see how long he could have sustained his position in the rock era.

I think the odds were in his favor. For one thing, he continued to be a major record-seller for years after his death.

For another, he had established himself, like Sinatra, as a singer of taste and musical ability whose success was not dependent on vogues or passing novelties.

These ruminations are inspired by "A Tribute to Nat King Cole" currently being staged by Pittsburgh singer Walt Maddox.

Maddox has been making his mark in local clubs and lounges for years now, ever since he established himself as a single by leaving the Marcells.

His understanding of, and obvious affection for the music of Cole make his tribute something much more than the self-serving, exploitative salutes to which Elvis Presley is being posthumously subjected so often today.

Maddox is not imitating Nat. Instead, he



Nat Cole



Walt Maddox

is recalling for us some 33 of the singer's best-known songs, ranging from the sprightly jazz-flavored jump tunes like "Straighten Up and Fly Right," "Route 66" and "Sweet Lorraine," from the King Cole Trio era, to the big-orchestra production numbers like "Answer Me, My Love" and "Ballarina."

There are even two excursions into soft rock—"Midnight Flyer" and "Send for Me"—from Nat's last years.

Maddox sings them all with the respect and skill they warrant, exuding the same low-key charm and personality that made Cole so durable.

It's a classy and nostalgic performance.



Mike Halus, Governor's Representative
Rotary International District 7300
2870 Custer Avenue
Pittsburgh, PA 15227

Business: (412) 561-2252

Home: (412) 882-2251

Real Happiness is Helping Others - Rotary International Theme 1992-1993

To: Whom It Concerns,

As a member of the audience in the Tribute to Nat King Cole by Walt Maddox this past November at the South Hills Theatre, I found the show very entertaining and would recommend it for persons of all ages.

The two hour show was used as a fund raiser for several local Rotary Clubs and ended with a standing ovation to Walt Maddox. The show contained several acts geared to entertain all ages.

Walt's enthusiasm and his personal appearance in the lobby after the show, to mingle, made this a night to remember for all in attendance.

I definately would support this type event in the future.

Yours In Service.

A handwritten signature in cursive script that reads "Mike Halus".

Mike Halus



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Dormont-Mt. Lebanon Rotary Club

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Organized May 28, 1928

P.O. Box 8060 Pittsburgh, PA 15216

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Dormont United Methodist Church

Potomac and Mattern Avenues

May 28, 1993

Mr. Tim Beck
Sterling Capital Management
2555 Washington Road #631
Pittsburgh, Pa. 15241

Dear Tim:

Several of our club members had the opportunity to hear Walt Maddox's presentation at the South Hills Theater last Fall. "A Tribute to Nat King Cole".

The consensus of opinion was that it was an excellent show - filled with talented young people who sang and danced. The music was well performed and Walt's personal tribute to Nat King Cole was superb.

Walt was scheduled to do another show and many of our members had planned to purchase tickets to this one and bring other friends with them, but it had to be postponed due to weather conditions and theater conditions.

We highly recommend this program.

Sincerely yours,

A handwritten signature in cursive script, appearing to read "Bernard A. Deverson".

Bernard A. Deverson
PRESIDENT

BAD/bb

